

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (SOUTHERN REGION)
FOR THE MONTH OF FEBRUARY 2020**

Sr. No	Activities by India Tourism Chennai	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	Chikoo Festival,2020	February 2020	Cultural Event	<p align="center"><u>13thFebruary</u></p> <p>Indiatourism, Chennai along with Vellore Institute of Technology, Vellore organized a cultural event (Riviera 2020) under the 'Ek Bharat Shrestha Bharat' Scheme on 13th February 2020 at the institution premises. In the grand celebration, a special cultural event(AIKYA) was organized to showcase the cultural diversity of India through dances and performance by students and artists.</p>	Tamil Nadu Jammu & Kashmir, Andhra Pradesh, Punjab, Telangana, Haryana	<p>Participants: 500 students and Artists</p> <p>Attendees: 10000 Invitees, Students and General Public</p>	

				<p>Cultural dance forms of following EBSB paired states were performed, Andhra Pradesh – Punjab, Tamil Nadu – Jammu & Kashmir Telangana – Haryana.</p> <p>A special mention of Jammu & Kashmir dance and culture was included and focused this year for promoting the culture of Jammu & Kashmir to the students and general public during the event.</p> <p>More than 5000 Domestic and International students were involved and participated in the event. The folk artists also performed the folk dances of Jammu and Kashmir during the event.</p>			
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Inauguration of the event
Dr G. Viswanathan, Chancellor, Vellore Institute of
Technology, Vellore along with Shri. S Ramakrishnan
Assistant Director



Jammu and Kashmir



Jammu and Kashmir



Haryana



Punjab

